

# Better BI to Drive your Business

**Use our Ad Intelligence to make Intelligent decisions. Unfold the hidden gems of Programmatic advertising on Video, Mobile and Web with our clear, detailed Dashboards.**

We took our advanced BI solution to the next level, giving you more ways to see your competition, examine your strategy and determine your next digital advertising campaign.

Quickly and effortlessly improve digital advertising intelligence and gain in depth insight into competitor strategies with our new reporting functionality. Enjoy more advanced slicing and segmentation possibilities than ever. Explore engagement opportunities and examine potential publishers based on results you can see both at the micro and at the macro level.

## AdClarity Dashboard Packages



Analysis



Planning



Monitoring

## Top 5 Benefits of the New AdClarity Dashboards

- Custom driven reports for your business
- Clearly see competitor trends
- Take BI to the next level
- Visualize your strategy
- Instantly compare multiple criteria

## AdClarity dashboards are used by:



Media Buyers



Account Teams



Media Sellers



Marketing Analysts



Operations



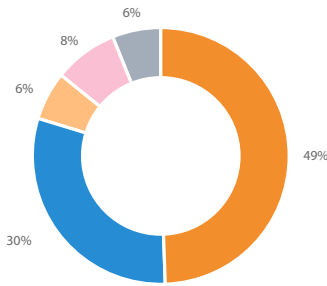
Media Planners

## Generate Custom Reports from BI You Trust

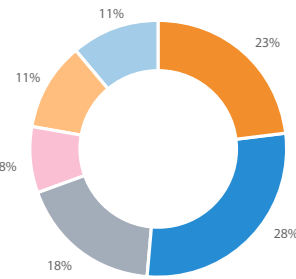
We work with individual Brands and their Agencies as well as with Publishers and Ad Serving platforms (Mediators), in order to create custom reports based on their specific needs. Get a bird's eye view of your competitive sphere or analyze the complete digital strategy of your main competitor; the choices are yours — the data is ours.

Cross-channel

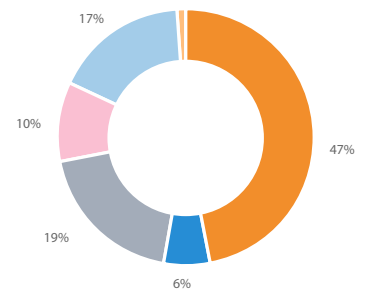
Desktop  
#impressions



Mobile  
#records

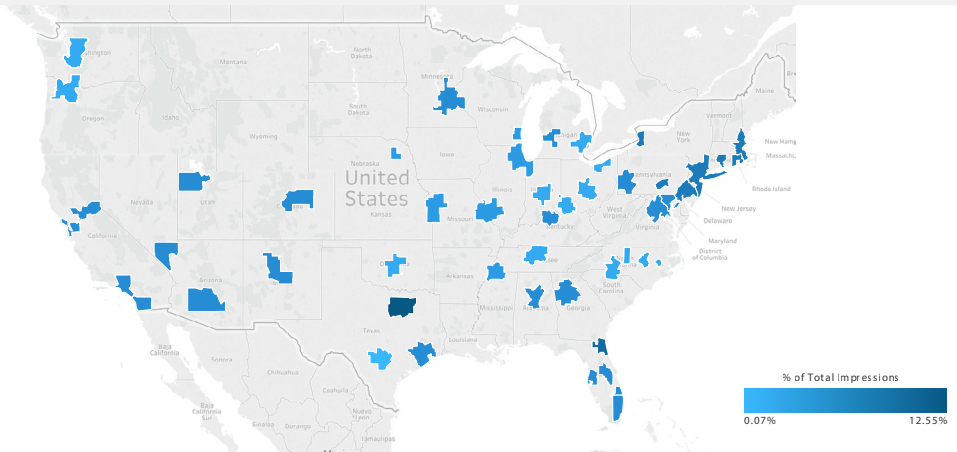


Video  
#records



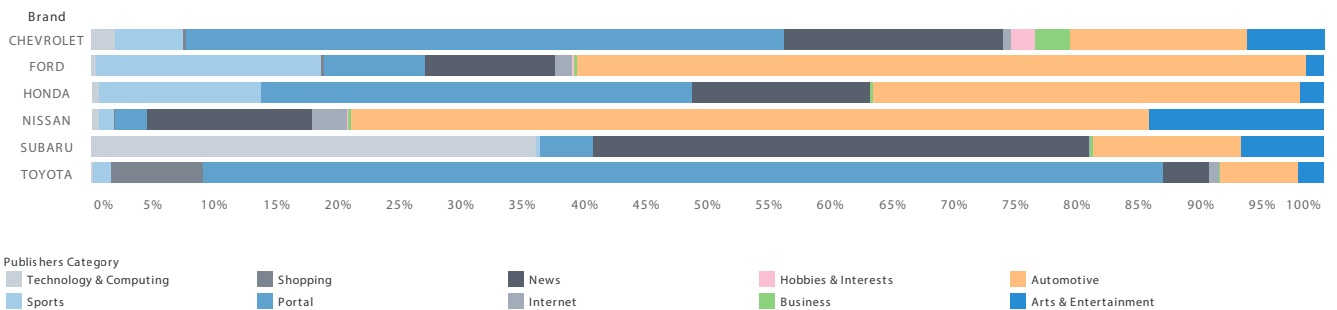
Go-To-Market

Geographical Reach Per DMAs



Media Distribution

Which publishers' categories are the most popular?



Determine cross channel media strategy based on visual analysis of competitors you care most about

Trusted by Hundreds of Customers

[adclarity.com](http://adclarity.com) >

[biscience.com](http://biscience.com) >

contact: [sales@biscience.com](mailto:sales@biscience.com)